

# CALVIN COMSTOCK

GRAPHIC DESIGN &  
SOCIAL CONTENT



## PROFESSIONAL SUMMARY

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21-year-old graphic designer from Boise, Idaho specializing in the sports media space. Over five years of professional experience creating visually compelling graphics and viral social media content for sports teams, agencies, and media companies. Proficient and highly knowledgeable with graphic design, Adobe certified in Photoshop, Illustrator, and InDesign. Boise State Student studying Strategic Communications with an emphasis in Public Relations, graduating in Summer 2026.

## CONTACT

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calvincomstockdesign.com

## WORK EXPERIENCE

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### Playmaker | 2018-2025

*Remote Graphic Designer*

- Created high-impact graphics for multi-platform social media, including thumbnails, promotional posts, social posts, and digital design assets.
- Collaborated across multiple athlete-led podcast production teams in a fast-paced environment, designing event branding and logos for live events such as the Roommates Podcast Party in New York City.

### Freelance | 2018 - Present

*Graphic Design, Brand Identity*

- Freelanced with companies including House of Highlights, PlayersTV, Kelly Media, The Standard NIL Collective, and more.
- Work for these companies includes graphic design, developing and creating brand identities, and social media management.

## KEY SKILLS / TRAITS

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- Graphic Design
- Photography
- Art Direction
- Project & Time Management
- Social Media Management
- Visual & Written Communication
- Teamwork & Collaboration
- Self-Motivated & Consistent

### Boise State Athletics | 2024-Present

*Creative Intern - Graphic Design*

- Assist full-time staff with graphic design, photography, and social content specifically for Football and Women's Basketball.
- Took on lead role for Football Recruiting and Women's Basketball. Create social content, reusable templates, visual packages, and print projects for both. Collaborate often with marketing and social media departments.

## ACADEMIC HISTORY

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### Boise State University | 2022-2026

*Strategic Communications, Bachelor's Degree*

- Studying Strategic Communications with an emphasis in Public Relations
- Graduation Date in Summer 2026
- 3.45 Cumulative GPA

## REFERENCES

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### Brandon Harris

*Playmaker, Founder*

brandon@invested.inc

### Ryan Darwent

*Playmaker, Dir. of Social  
Media Content*

ryandarwent@gmail.com

### Alex Powell

*Boise State, Dir. of Graphic Design*

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